

COUNTDOWN PLANTS OUTPERFORM COMPETITION

The Safe Foods Countdown Program is a revolutionary step forward in food safety performance. Poultry establishments implementing the Countdown Program have lower Salmonella prevalence and better USDA Category performance than non-Countdown establishments*.

What's behind the success of the Countdown Program?

The key is the combination of the multi-hurdle intervention strategy, precision dosing equipment, and technical expertise that only Safe Foods offers.

Are you ready to win the fight against pathogens?

Start your Countdown today!



SALMONELLA PREVALENCE*



GROUP	MEAN	LOWER 95% CI	UPPER 95% CI	P-VALUE VS. COUNTDOWN
Countdown Establishments	5.5%	4.1%	7.4%	N/A
All FSIS-sampled Establishments	8.7%	8.2%	9.3%	p < 0.01
All Non-Countdown Establishments	8.9%	8.4%	9.5%	p < 0.01



GROUP	MEAN	LOWER 95% CI	UPPER 95% CI	P-VALUE VS. COUNTDOWN
Countdown Establishments	3.6%	2.6%	4.9%	NA
All FSIS-sampled Establishments	4.5%	4.1%	5.0%	p = 0.122
All Non-Countdown Establishments	4.6%	4.2%	5.1%	p = 0.186

USDA CATEGORY PERFORMANCE*

COUNTDOWN

ALL ESTABLISHMENTS



72%	1	56%
28%	2	20%
0%	3	10%
0%	N/A	14%

P-values: 1=0.172; 2=0.480; 3<0.001; n/a<0.001



79%	1	61%
11%	2	19%
11%	3	16%
0%	N/A	4%

P-values: 1=0.089; 2=0.270; 3=0.484; n/a=0.127



FOR MORE INFORMATION, PLEASE CONTACT SAFE FOODS AT 1.501.758.8500 OR SALES@SAFEFOODS.NET

*based on third party analysis of USDA-FSIS data from 6/2/2019-5/30/2020